

# PARTNERSHIP BENEFITS

## GOLD

LIMITED  
SPONSORSHIPS  
AVAILABLE

\$15,000  
COMMITMENT

UNLIMITED  
VIRTUAL  
ACCESS FOR:  
TEAM,  
2 CLIENTS, &  
2 NON-PROFIT  
PARTNERS

1 RESERVED  
TABLE  
(10 SEATS)

### OTHER BENEFITS:

Copies of The Gift of Influence (at event)	10
Virtual access to summit livestream for entire team, 2 clients, and 2 non-profit partners	✓
14-Day access to event recording post-event	✓
Logo recognition on marketing materials*	✓
Logo recognition on website/event page	✓
Logo recognition at the event: <i>Registration area signage (provided by TSC)</i> <i>Sponsor recognition slides + event program</i> <i>Virtual attendee waiting room</i>	✓
Logo recognition on the livestream platform (for full duration of livestream)	
Sponsor name on Seawell Ball Room marquee	
Opening/closing remarks speaking opportunity	
Verbal recognition at start & close of the event	

### OTHER BENEFITS:

Logo on assigned table stanchions	✓
Priority seating level	3
Priority book signing level	3
Opportunity to provide:	
Welcome letter program insert	
30-second commercial to play during seating, breaks, and at closing (virtually + in-person)	
Sponsor-branded banners for stage wings, registration area, and ballroom	
Sponsor-branded swag bags	
Sponsor-branded takeaways	1
Sponsor 1/2-pager/company overview	✓

\*Marketing Materials may include email marketing flyers and event-related content