

PARTNERSHIP BENEFITS

SILVER

LIMITED
SPONSORSHIPS
AVAILABLE

\$5,000
COMMITMENT

1 TABLE
(10 SEATS)
RESERVED
AT THE
SUMMIT

LIMITED
VIRTUAL
ACCESS

OTHER BENEFITS:

Copies of The Gift of Influence (at event)	10
Virtual access via summit livestream	✓
3-Day access to event recording post-event	✓
Logo recognition on marketing materials*	
Logo recognition on website/event page	✓
Logo recognition at the event: <i>Registration area signage (provided by TSC)</i> <i>Sponsor recognition slides + event program</i> <i>Virtual attendee waiting room</i>	✓
Logo recognition on the livestream platform (for full duration of livestream)	
Sponsor name on Seawell Ball Room marquee	
Opening/closing remarks speaking opportunity	
Verbal recognition at start & close of the event	

OTHER BENEFITS:

Logo on assigned table stanchions	✓
Priority seating level	4
Priority book signing level	4
Opportunity to provide:	
Welcome letter program insert	
30-second commercial to play during seating, breaks, and at closing (virtually + in-person)	
Sponsor-branded banners for stage wings, registration area, and ballroom	
Sponsor-branded swag bags	
Sponsor-branded takeaways	
Sponsor one-pager/company overview	

*Marketing Materials may include email marketing flyers and event-related content