

Return on Relationships Keynote, Webinar or Training

Based on New York Times, Wall Street Journal & USA Today bestselling book, It's Just Not Who You Know

Tommy Spaulding inspires audiences and teaches them how to achieve unprecedented professional and personal success by forming deeper, more authentic relationships with customers, employees, clients, and other key stakeholders.

Tommy's career has been built on valuable and authentic relationships. More than a networking expert, Tommy has led international organizations and forged bonds with leaders that are far more than "business card" deep.

While tough economists talk only of return on investment (ROI). Tommy contends that "return on relationships," or ROR, is the currency we should focus on rather than solely ROI. By focusing on building meaningful relationships, bottom line goals can be achieved. Spaulding demonstrates how investing unselfishly in the lives of others is the most important thing we can do for ourselves and our organizations.

As a leading entrepreneur, Spaulding has the keen ability to relate each of his experiences and teaching topics to meeting and event participants. Tommy teaches your audience how to break the transactional nature of business and build an organizational culture that's based on authentic relationships.

What clients are saying...

"I've never seen anyone connect with and move an audience like Tommy does. His real-life stories speak into our own aspirations as leaders."

Buddy Brown, President,
Independent Hardee's Franchise
Association

"Not only was Tommy's message received with a standing ovation, but he proved to be one of the most gifted speakers I've experienced in my 20 plus years working with chambers and associations."

Mick Flemming, President

American Chamber of Commerce

Executives

Tommy's Philosophy

- · Tailored keynotes relate to all industries
- Teaches audiences to achieve unprecedented professional and personal success
- · Leaves audience eager to activate ideas
- · Inspirational, yet practical delivery
- · Heartwarming and humorous stories
- · Unique and empowering messages
- · Groundbreaking ideas
- · Takeaway actions for life

Who is Tommy?

- Named Top 100 Business Books of 2015 by INC.com
- Named one of the BEST Keynote Speakers in the nation by Meetings & Conventions Magazine
- Former President & CEO of world renowned global leadership program, Up with People

